

The Association of Test Publishers

Innovations In Testing

Conference 2006
Orlando, Florida

The Association of Test Publishers (ATP) presents

Innovations in Testing
February 6 - 8, 2006

Call for Posters

**DEADLINE FOR POSTER SUBMISSIONS:
August 31, 2005**

Submission Form: www.designingeventsonline.com/atp/posters

The Association of Test Publishers (ATP) 2006 Conference Program Committee is preparing for the 2006 Conference – Innovations in Testing, being held February 6 – 8, 2006 in Orlando, Florida. Proposals are invited for electronic and traditional poster session presentations describing original research, best practices in technology-based testing and significant contributions to the professional field.

General Conference Information

Innovations in Testing promises an exciting, informative program to facilitate the exchange of professional ideas, best practices and applications across many segments of the test publishing community. From pre-conference workshops, keynote addresses, information-filled breakout sessions and poster sessions, this conference will offer the breadth and depth of content attendees need to keep current with the dynamic changes taking place in this field. The conference also offers the relaxing atmosphere of the Gaylord Palms Resort and Convention Center in Orlando, Florida.

Who will attend?

- Test Developers
- Test Publishers
- Test Sponsors
- Test Delivery Vendors
- Program Managers
- Users of Educational, Employment, Organizational, Psychological & Certification Testing
- Informational and Educational Technologists
- Training Managers Considering Utilizing Technology in Testing Programs
- Professionals Interested in Technology in Testing

About the Poster Sessions

Examples of poster topic areas that could be proposed, but are not limited to, include the following:

- empirical research and evaluation studies,
- theoretical and practical innovations using testing technologies,
- case studies of research and application works in progress,
- cross-cutting solutions to measurement and assessment challenges,
- innovative item displays, test delivery methods, scoring or reporting techniques,
- test and item security issues and solutions,
- protection of intellectual property,
- intelligent test uses.

Poster sessions in previous years have exhibited high levels of professionalism and appropriateness; therefore, **poster sessions are not intended as marketing or advertising opportunities.**

Please read the submission guidelines below before submitting your poster abstract:

- All abstracts must be submitted via the ATP conference website **Online Poster Submission** at www.designingeventsonline.com/atp/posters by midnight, August 31, 2005.
- The poster session abstract must have a maximum of 150 words and will be placed on the ATP Conference website and in the conference Program Guide.
- Please specify poster title, author(s), and organizational affiliations.
- Poster session author(s) must submit a brief biography (maximum of 150 words), including the author's name, title, organizational affiliation, and e-mail address.
- At least one of the poster authors must be present at the conference to discuss the poster and answer questions during the poster session times.
- The poster session presenter must register for the ATP conference if the presenter attends conference sessions over multiple conference days.
- The author(s) can select traditional posters (paper), electronic posters (computer display), or both (paper and computer display).
- Traditional poster board presentations should be no larger than 36 x 36 inches and can consist of a single large poster or smaller pages that together are no larger than 36 x 36 inches. Posters and pages will be affixed to the poster board using pushpins or tape.
- Authors of electronic poster sessions must bring their own laptop computer. ATP will provide a small presentation table and a display monitor. The electronic poster presentation should be self-contained and have replay (repeat) capability. Presenters must be available during the poster sessions to discuss the presentation and answer questions.
- Electricity for electronic poster sessions is included. If an Internet connection is needed, an Internet connection fee of \$75 will be charged to the presenter.
- Poster session space is limited. Poster submissions will be juried and authors will be notified whether their submissions have been accepted no later than October 28, 2005. Preference will be given to electronic poster sessions demonstrating innovative, cutting edge technology and best practices in technology-based testing applications. Submissions deemed to be advertisements or overly promotional in nature will be judged lower.
- Organizations are encouraged to submit as many proposals as they wish. ATP reserves the right to appropriately balance the number of posters selected from any given company or organization.
- Poster sessions will take place over breakfast on Tuesday, February 7 from 7:30AM – 9:00AM and again on Tuesday from 3:45PM – 5:30PM. All selected poster sessions will be presented during both timeslots.

All regular conference sessions, breakouts and workshops are presented by invited speakers. Send any questions regarding the ATP conference poster sessions to atp@designingevents.com.

Visit the conference website at www.testpublishers.org for a full agenda and further details.